

Dunedin City Council – Te Whakahoki Korero

Dunedin's 10-year Plan 2018-28

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Introduction

1. The New Zealand Recreation (NZRA) is a registered charity and the organisation responsible for providing leadership, advocacy and professional development opportunities for those involved in the broader recreation sector. We work at an agency, industry and professional level to build capability, develop partnerships, and equip individuals and organisations with the skills they need to deliver high quality recreation experiences that engage participants.
2. The New Zealand Recreation Association's membership includes recreation policy makers, territorial local authorities, voluntary organisations, regional sports trusts, outdoor recreation businesses, and others involved in the delivery of recreation in New Zealand.
3. Our role is to champion high-quality recreation for the benefit of New Zealand.
4. Our vision is that in 2020 New Zealand has a strong recreation industry that meets the needs of current and future participants, so that through recreation, New Zealanders are active, healthy, and connected
5. The New Zealand Recreation Association believes recreation is vital to New Zealand society. Recreation is not just about enjoyment. It is about being healthy, engaged and stimulated, having fun, and interacting with others, whether through outdoor recreation, community recreation, or aquatic and facility-based recreation.
6. Recreation is a major contributor to the physical and mental health of individuals, and to the resilience of our communities. 90 per cent of New Zealanders believe being active keeps them physically fit and healthy, and helps relieve stress.

7. A thriving recreation industry can also help our nation prosper socially and economically. Sport and active recreation contributes \$4.9 billion or 2.3% to our annual GDP, and the sector employs more than 53,000 New Zealanders. The nation's recreation values and opportunities are fundamental to the nation's tourism industry. Approximately 50% of international visitors to New Zealand participate in one form of outdoor recreation or another.
8. Recreation is part of what it is to be a New Zealander. Many of us are members of clubs and groups that enjoy recreation for fun, health and social reasons. 84% of New Zealanders believe sport and physical activity bring people together and create a sense of belonging.
9. For individuals, recreation contributes to physical and mental wellbeing and provides an opportunity to meet new people. People define themselves and their communities through their recreation opportunities. Recreation fosters community cohesion and resilience, and supports the integration of diverse ethnic and other social groups. 74% of New Zealanders agree that sport and physical activity help build vibrant and stimulating communities.
10. Investment in recreation generates tourism opportunities and supports regional development by encouraging skilled professionals and migrants to consider business options in and beyond the main centres, and in areas which offer quality lifestyle and family options.
11. Research shows that recreation makes a significant contribution to social resilience. It allows individuals to thrive, and to connect with each other. This, in turn, makes communities stronger. A society in which people are active and healthy is also more economically sound.
12. Physical inactivity is associated with loss of productivity, health costs, as well as associated costs such as pain and suffering. Healthier, happier individuals are more likely to do well in other areas of their lives, whether it is in social or professional situations. This has a positive flow-on effect for communities and society as a whole.
13. Greater understanding of these benefits and their downstream impacts, along with awareness of how laws and regulations can influence recreation delivery, are key to ensuring that New Zealand's recreation opportunities remain among the world's best.

Recreation in Dunedin

14. We acknowledge and thank Dunedin City Council as the major provider of our city's sport and recreation facilities. By investing in recreation, Dunedin City Council is helping to instil a lasting culture where active living matters. What Dunedin City Council does makes a real difference.
15. The Dunedin City Council has a critical part to play in ensuring people continue to enjoy quality recreation opportunities. These need to be available to everyone, regardless of age, fitness level or socio-economic background.

16. Council planning needs to adopt a long-term approach that takes into account factors such as urbanisation, population growth, an ageing population and the rise of tourism, to ensure recreation can continue to thrive amid change.
17. Research has found that in areas of activity decline, government and community-led interventions helped reverse the trend. When the infrastructure is in place (such as Aquatic facilities), people are more likely to be active.
18. Population growth and increased demographic diversity, has and will continue to place pressure on recreational infrastructure in Dunedin.
19. The New Zealand Recreation Association is particularly concerned that the Plan does not make adequate reference to Recreation as a stand-alone subject or pay particular regard to the provision of recreational facilities and services.

Comments on key proposals

20. NZRA supports the expenditure of \$23 million on cycleways. Investment in cycling routes achieves the dual symbiotic benefit of easing traffic congestion and making it easier for residents to integrate healthy recreational activities into their day-to-day lives. We note that according to Sport NZ data, Cycling is the 3rd most popular form of Active Recreation among New Zealand Adults.
21. NZRA supports the expenditure of \$6.4 million on the new swimming pool complex in Mosgiel. NZRA cautions that Dunedin City Council will need to do more to activate this facility. Rapid changes in demographics, participation trends and technology mean that a 'build it and they will come' approach doesn't always work. Simply building infrastructure is not enough. Recreational assets need to be activated and programmed to make them more appealing and to break down barriers for the hard to reach areas of the community.
22. NZRA supports the expenditure of \$4 million on the replacement of the Moana Pool hydroslide.